

# Christina Van Otterloo

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## Relevant Experience

### **DIGITAL PRODUCER | KJZZ | MARCH 2020-CURRENT**

- Edited broadcast scripts into article formats in accordance with AP Style
- Created media assets for web to accompany stories or promotional material
- Brainstormed and implemented social media campaigns

### **PHOTOGRAPHER | JCPENNEY PORTRAITS | FEBRUARY 2020-CURRENT**

- Shot portraits of families, infants, pets and for business purposes in a studio setting
- Prepared studio lights, backgrounds and props before posing subjects
- Listened to clients' concerns and preferences when editing photos to ensure that they were satisfied

### **ARTS, HUMANITIES & SOCIAL MEDIA FELLOW | HOLA CULTURA | OCTOBER 2020-OCTOBER 2021**

- Led high school and college students in conceptualizing, enacting and completing journalistic projects
- Taught students fundamental journalistic principles and social media skills for branding and engagement
- Copy-edited weekly newsletter and articles in adherence to AP Style

### **PRODUCER | ARIZONA PBS | MAY 2019-DECEMBER 2019**

- Shot footage such as B-Roll and interviews for science television show "Catalyst"
- Calibrated and used equipment such as video cameras, lights, and microphones
- Edited and transcribed footage via Adobe Prelude, Adobe Premiere, and Trint

### **VIDEOGRAPHY INTERN | ARIZONA HIGHWAYS MAGAZINE | SEPTEMBER 2019-DECEMBER 2019**

- Shot footage such as B-Roll and interviews for Arizona Highways Magazine's social media
- Organized a schedule conducive for capturing quality, relevant footage within a limited amount of time
- Researched locations, formed interview questions, found interviewees and commuted statewide

### **INTERN | VOYAGE STUDY ABROAD | MAY 2016-DECEMBER 2016**

- Published online articles about traveling and studying abroad
- Researched and fact-checked organizations and data

### **STAFF WRITER | THE SLATE | AUGUST 2015-APRIL 2016**

- Wrote articles concerning campus life for Simpson University's school newspaper
- Found sources among students and faculty
- Photographed relevant scenes to be used with corresponding articles

## Education

### **BACHELOR OF ARTS, JOURNALISM AND MASS COMMUNICATION | DECEMBER 2019 | ARIZONA STATE UNIVERSITY**

- 3.84 GPA (Summa Cum Laude)
- Cronkite Foreign Affairs and International Reporting Club (C-FAIR) Member
- Blaze Radio Online DJ
- In-TUNE Peer Mentor

### **BACHELOR OF ARTS, ANTHROPOLOGY | DECEMBER 2019 | ARIZONA STATE UNIVERSITY**

- Phi Beta Kappa
- Research Apprentice (ADVANCE)
- Research Apprentice (Lab of Culture Change and Behavior)
- Student Collaborator/ Field Assistant (Global Ethnohydrology Study)

### **BACHELOR OF ARTS, ENGLISH | DECEMBER 2019 | ARIZONA STATE UNIVERSITY**

## Skills

- Shooting videos and editing them in Adobe Premiere
- Snapping photos (DSLR, Mirrorless) and editing them in Adobe Lightroom, Photoshop
- Producing newscast rundowns and writing news scripts in ENPS
- Recording and editing audio in Adobe Audition, Headliner
- Implementing AP-style writing in journalistic works
- Writing for newsletters, social media
- Interpreting social media analytics to inform future story productions

## Certifications

### **CITI IRB- HUMAN SUBJECT RESEARCH TRAINING CERTIFICATION | SOCIAL AND BEHAVIORAL RESEARCH- GROUP 2**

- Provides basic training in social, behavioral and educational research with a focus on the protection of human subjects.